



**INTERNATIONAL WATER
SAFETY FOUNDATION**

Striving to make a planet that's 70% water, 100% water safe!

WORLD'S LARGEST TREAD

A stylized graphic of a blue wave, composed of several curved, overlapping lines in shades of blue, positioned below the word 'TREAD'.

2021 World's Largest Tread-A-Thon®

International Water Safety Foundation
P.O. Box 25633
Alexandria, VA 22314

703-718-6892 (office)
tread@drowningawareness.org
www.treadathon.org/worldslargesttread

FEIN: 47-3213999



INTERNATIONAL WATER SAFETY FOUNDATION

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2021 World's Largest Tread-A-Thon®

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The World Health Organization (WHO) estimates 372,000 people drown every year. These figures are significantly underestimated due to poor data collection (or lack thereof), exclusion of drownings due to floods and boating accidents, and the sheer nature of drowning itself.

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About Us

The International Water Safety Foundation (IWSF), a 501(c)(3) non-profit organization. We are focused on raising awareness about the global drowning epidemic, building a culture of learning to swim, and preventing drownings.

Mission Statement

“Striving to make a planet that’s 70% water, 100% water safe!”

Core Philosophies

Interdependence -- Communication -- Education -- Sustainability

Drowning is a massively neglected public health issue. Drowning occurs in every country in the world. Working together is pertinent to changing the tide. The collection of drowning data is not universal. This has presented more problems than we could have ever imagined. Data is a language that tells a story and points us in the right direction.

A lack of awareness, water safety education, and the fear of water has allowed the vicious cycle of not learning to swim to remain intact. Learning to swim at an early age makes children smarter. We must take proven, preventive action demonstrating scalability and sustainability for effective measures.

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Event Purpose

The purpose of the **2021 World's Largest Tread-A-Thon®** is to raise awareness of the ongoing global drowning pandemic and vast number of people that lose their lives to drowning each year by treading water at the same time with 100+ swim, dive, and water polo teams worldwide! This worldwide initiative on International Water Safety Day has a dual purpose. First to a culture of learning to swim and raise awareness to prevent drowning. Second, to raise funds for the drowning prevention program(s) of your choice.

Organizers

The organizers of this event include:



DIVERSITY
IN AQUATICS



Date: May 15, 2021
Location: Your Facility
Time: 8:00 AM-8:30 AM Pacific Standard Time (PST)
9:00 AM-9:30 AM Mountain Standard Time (MT)
10:00 AM-10:30 AM Central Standard Time (CST)
11:00 AM-11:30 AM Eastern Standard Time (EST)

In order to participate and bring global attention to the cause, all participants must be treading water at the same time for the Guinness Book of Records.

You will find the forms that will be needed to be fully completed for us to send to the Guinness Book of Records.

Send all documentation to: tread@drowningawareness.org

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Hosting the 2021 World's Largest Tread-A-Thon®

Hosting the 2021 World's Largest Tread-A-Thon® is an awesome, simple way to raise money for drowning prevention programs and your organization! Organizations raise money by treading water. **Treaders will have 30 minutes on Saturday, May 15th to tread.**

As participants in the Tread-A-Thon® seek to ask for donations from family, friends, neighbors, and businesses while making them aware of the most neglected global public health crisis. Donors can make a flat donation in support of preventing drownings right on your donation page.

Money raised is split 75%-25% between the team and the International Water Safety Foundation. This funding helps promote International Water Safety Day on May 15th, water safety programs to train people to teach water safety education, aquatic survival skills, safe rescue techniques, and CPR/First Aid internationally.

The International Water Safety Foundation is proud to support you in the fight against drowning and in building a culture of learning to swim. IWSF has an online peer-to-peer fundraising platform so that raising funds, tracking donations, and reporting is easy to do through our online system. All participants must register at:
www.treadathon.org/worldslargesttreadtread

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Guidelines

This record is for the greatest number of people treading water simultaneously across multiple venues. This record is to be attempted by a group of unlimited size. This record is measured by the number of participants. Treading water is defined as floating/swimming in a stationary and upright position, that is, with the swimmer's body at a right angle to the water surface.

Rules for Most people treading water (multiple venues)

No flotation devices of any kind are permitted to be used. The record may be attempted in any suitable body of water (lake, sea, swimming pool etc). The record must be attempted in water of a depth in excess of 2.1 meters to ensure that no participants are able to stand.

Rules for Host with 25 Participants (Max)

Please ensure ALL guidelines are followed:

1. The event must take place in public places or in venues open to public inspection.
2. The event must be synchronized so that it occurs simultaneously in all locations and time zones. The local time at each venue must be included in the documentation.
3. A clear, recognizable start and finish signal recognized by all participants must be used.
4. The same format must be followed at each location.
5. All record attempts must take place in restricted areas with entrances and exits clearly marked and controlled. Indoor attempts must take place in a room designated for the attempts, and outdoor attempts must be secured with fences or other physical barriers.
6. In order to count towards the final total, each venue must have a minimum attendance of 25 successful participants. Any less will result in any remaining participants from that venue being discounted from the final total.
7. Participants leaving the attempt area before the attempt is over must also be counted accurately and deducted from the final total.
8. Specific measures must be in place to ensure participants are not counted twice.
9. After the event, the witness statements from each location and all other verifying documentation as per the general guidelines must be sent to the main organizer, who is then responsible for collating all the information and sending a complete claim to Guinness World Records. No individual claim packs from single locations will be accepted by Guinness World Records.

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10. Two overall independent witnesses must review the complete evidence and submit statements confirming the overall final total recorded at all venues combined, based on the evidence provided from each venue.

Witness Statements

The witnesses must personally perform the counting process or directly observe it. They cannot do both. The witnesses must perform spot checks during the attempt to ensure the rules above are adhered to. We ask that you email (tread@drowningawareness.org) the names of your Witnesses by Wednesday, September 18, 2021 at 11:59 pm (EST).

Required Submitted Forms

- Independent Witness Statements (2)
- Witness Statements (2)
- International Water Safety Foundation Liability Form
- International Water Safety Foundation Photo & Video Release

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GUINNESS WORLD RECORDS Witness Statement for Record Claim



1) Declaration:

I, _____ declare that I am not associated with, or related to, the record organizers or participants, nor have anything to gain from the final outcome of the attempt. Therefore I have acted as a witness of the Guinness World Records™ attempt for the record:

Record Title:

Most people treading water (multiple venues)

Application Reference Number:

190429233239mptw

2) My contact details are:

First Name: _____
Last Name: _____
Organisation: _____
Address 1: _____
Address 2: _____
City/Town: _____
State/Province/Region: _____

Postcode: _____
Country: _____
Nationality: _____
Email: _____
Telephone: _____
Included business card: Yes No

3) What did you see / measure / evaluate as a witness?

5) Final measurement:

6) Where did the record attempt take place?

Venue: _____
City/Town: _____
Country: _____

7) When were you present at the record attempt?

(Include dates and times)

4) My field of expertise is:

(Reason for witnessing the record attempt)

8) This witness statement was completed by:

I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim.

Sign here : _____
(All signatures must be handwritten)

Date: / / (dd/mm/yyyy)

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International Water Safety Foundation Liability Form

This agreement is made by and between the International Water Safety Foundation (known as "IWSF"), a Virginia 501(c)(3) non-profit corporation with principal offices in Alexandria, VA and the (participating organization) _____ located at (Team Address) _____ in (City, State, Zip) _____

The undersigned agrees to conduct an event called a Tread-A-Thon® according to the terms and conditions set forth in this contract issued by IWSF. The undersigned acknowledges that the term Tread-A-Thon® is a registered service mark licensed by IWSF, and that any use of this mark must be with the prior consent of the corporation. Any unauthorized use is strictly prohibited. The undersigned agrees to receive 75% of all funds collected as a result of its Tread-A-Thon®. After the deduction 25% will be collected by the International Water Safety Foundation.

Failure to comply with the terms of this agreement may result in loss of privileges under this agreement or in the program. Teams not complying with the terms of this contract will not be eligible for honors or recognition.

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The undersigned proposes to conduct the World's Largest Tread-A-Thon® on Saturday, May 15, 2021

The undersigned shall indemnify and hold harmless the International Water Safety Foundation and their respective officers, directors, members, agents, representatives and employees (the "Indemnified Parties") from and against any and all liabilities, losses, claims, damages, costs and expenses (including court costs and reasonable attorneys' fees) incurred by one or more of such parties and arising from or connected with the conduct of the event, except to the extent attributable to the negligent act or omission or intentional misconduct of one or more Indemnified Parties.

-International Water Safety Foundation

_____ Date _____
International Water Safety Foundation Representative

_____ Date _____
Organization President, Owner, or Head Coach

Please email (tread@drowningawareness.org) and mail the completed contract along with the following information to:

International Water Safety Foundation, Inc.
PO Box 25633
Alexandria, VA 22314

Organization Name

Tread-A-Thon® Contact Person name, phone and email.

Address (no post office boxes)

City, State, Zip Address

Email

Day Phone (_____) _____

Is this your team's first Tread-A-Thon®? _____ YES _____ NO

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INTERNATIONAL WATER SAFETY FOUNDATION

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Media Release Form

By signing, I, _____ (participant name) authorize the International Water Safety Foundation, Inc. use of photography, video, audio recordings, written articles, our websites (drowningawareness.org and treadathon.org), and social media sites. This consent includes the use and editing of your image, voice, and name in media projects by the International Water Safety Foundation, Inc. to print, broadcast or Internet media outlets, such as newspapers, radio, and television stations and news websites. I release International Water Safety Foundation, Inc., including its employees and contractors, from all claims resulting from the use and editing of my image, voice or name, and the use, sale, editing, and release to media outlets.

Your signature remains valid for all media projects related to the International Water Safety Foundation and Tread-A-Thon®.

Print Name

Signature Date
Parent or legal guardian signature is required if the participant is under 18 years of age.

Print Name

Signature Date

Title/Organization Email

Address Date

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Rules for Host with more than 25 Participants

Once your team has reached more than 25 participants, your team must adhere to the following guidelines to be counted as a part of breaking the record.

Stewards

1. For every 50 participants there must be one designated steward.
2. Stewards must not come from the organization holding the record attempt.
3. Each steward must be allocated a specific group of participants who are to be positioned in a clearly delineated area assigned to that steward. This can be done using distinguished colored clothing, a clearly marked area or another method pre-approved by Guinness World Records.
4. Each steward must supervise their group during the attempt to ensure full participation. Each steward must monitor if anybody in their group leaves the area.
5. The steward must note any participants who need to be disqualified from the final total either for non-participation or for leaving the allocated area.
6. If the total number of disqualified participants at a single venue exceeds 10% of that venue's final total, that venue and all its participants will be discounted from the final total.

We ask that you email (tread@drowningawareness.org) the names of your Stewards.

Required Submitted Forms

- Steward Statements (2) from your site verifying the exact number of people successfully completing the activity that is the subject of the record attempt.
- International Water Safety Foundation Liability Form
- International Water Safety Foundation Photo & Video Release

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GUINNESS WORLD RECORDS Steward Statement for Record Claim



1) Declaration:

I, _____ have acted as a steward of the Guinness World Records™ attempt for the record:

Record Title:

Most people treading water (multiple venues)

Application Reference Number:

190429233239mptw

2) My current job title/profession is:

Job Title:

Company:

3) My contact details are:

Name: _____

State/Province/Region: _____

Address 1: _____

Country: _____

Address 2: _____

Email: _____

City/Town: _____

Telephone: _____

4) Where did the record attempt take place?

City: _____

Country: _____

State/Province/Region: _____

5) When were you present for the record attempt?

(include dates and times)

8) How many of these participated fully, as per the specific guidelines of the record?

6) What was your role as a steward?

9) How many participants did you have to disqualify, and why were they disqualified?

7) How many participants did you observe in total, and how did you count them?

I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim.

Sign here: _____

Date: / /

(All signatures must be handwritten)

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The undersigned agrees to conduct an event called a Tread-A-Thon® according to the terms and conditions set forth in this contract issued by IWSF. The undersigned acknowledges that the term Tread-A-Thon® is a registered service mark licensed by IWSF, and that any use of this mark must be with the prior consent of the corporation. Any unauthorized use is strictly prohibited. The undersigned agrees to receive 75% of all funds collected as a result of its Tread-A-Thon®. After the deduction 25% will be collected by the International Water Safety Foundation.

Failure to comply with the terms of this agreement may result in loss of privileges under this agreement or in the program. Teams not complying with the terms of this contract will not be eligible for honors or recognition.

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**The undersigned proposes to conduct the World's Largest Tread-A-Thon® on
Saturday, May 15, 2021**

The undersigned shall indemnify and hold harmless the International Water Safety Foundation and their respective officers, directors, members, agents, representatives and employees (the "Indemnified Parties") from and against any and all liabilities, losses, claims, damages, costs and expenses (including court costs and reasonable attorneys' fees) incurred by one or more of such parties and arising from or connected with the conduct of the event, except to the extent attributable to the negligent act or omission or intentional misconduct of one or more Indemnified Parties.

-International Water Safety Foundation

_____ Date _____

International Water Safety Foundation Representative

_____ Date _____

Organization President, Owner, or Head Coach

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Organization Name

Tread-A-Thon® Contact Person name, phone and email

Address (no post office boxes)

City, State, Zip Address

Email

Day Phone (_____) _____

Is this your team's first Tread-A-Thon®? _____ YES _____ NO

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By signing, I, _____ (participant name) authorize the International Water Safety Foundation, Inc. use of photography, video, audio recordings, written articles, our websites (drowningawareness.org and treadathon.org), and social media sites. This consent includes the use and editing of your image, voice, and name in media projects by the International Water Safety Foundation, Inc. to print, broadcast or Internet media outlets, such as newspapers, radio, and television stations and news websites. I release International Water Safety Foundation, Inc., including its employees and contractors, from all claims resulting from the use and editing of my image, voice or name, and the use, sale, editing, and release to media outlets.

Your signature remains valid for all media projects related to the International Water Safety Foundation and Tread-A-Thon®.

Print Name

Signature

Date

Parent or legal guardian signature is required if the participant is under 18 years of age.

Print Name

Signature

Date

Title/Organization

Email

Address

Date

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Counting Methods

Participants must be counted individually by an efficient, accurate method upon entering the venue. All participants must register on-line. Stewards' individual counts of their sections does NOT constitute an acceptable counting method for the record total and is meant only to ensure full participation by all those involved in each of their individual sections.

The below counting methods are acceptable when performed accurately and in accordance with all guidelines outlined above. Guinness World Records may accept additional methods, provided these methods are pre-approved.

- Barcoded ticketing system – Tickets obtained prior to the event are scanned as participants enter and the scanner registers the number of tickets. If participants pre-register online and obtain a personalized barcode, the machine can also register their names and other information.
- Wristbands – These can be barcoded (as with a ticketing system) or individually numbered and handed out in order by independent individuals at the entrances.
- Turnstiles – Counters on each turnstile record the number of people passing through into the attempt area.

For attempts of 1,000 participants or less ONLY:

- Clickers – two at each entrance in order to obtain maximum accuracy. These must be operated by independent individuals with no interest or affiliation in the attempt.
- Ticket stubs collected at the entrance(s)

Registration

All participants must complete online registration, liability form, and photo/video release before participating in this event. **If there are any questions regarding registration, please contact Tiffany Quash (tiffany@drowningawareness.org) directly.**

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Checklist and Definitions

✓ Venue Layout

- All venue layouts with entrances and exits marked must be submitted.
- When applicable, individual steward sections should be marked.
- The venue layout is due on Friday, September 20th at 11:59 pm (EST) via e-mail (tread@drowningawareness.org).

✓ Photographic Evidence

- Photographic Evidence of your attempt taking place capturing the details provided by the independent witnesses.
- The photographic evidence must include an aerial photo of the crowd or a photo showing the entire group.
- Photographs are compulsory evidence for all record attempts as they should provide evidence that enables us to confirm the measurement achieved, that the guidelines have been adhered to and verify the details provided by the independent witnesses.

✓ Video Evidence

- Video Evidence of the entire record attempt for each venue, from start to finish that enables us to confirm the measurement achieved, that the guidelines have been adhered to and verify the details provided by the independent witnesses.
- In addition, all entrances and exits must be monitored on video and the counting process must be clearly visible in the video too.

✓ Media Articles

- Media Articles (newspaper, online, TV or radio) should be submitted as part of the evidence requirements. This is not compulsory evidence.

**All Forms of Evidence should be submitted via email to
tread@drowningawareness.org**

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Event Timeline

Friday, May 2, 2021 at 11:59 pm

- Completed Team Roster (email to tread@drowningawareness.org)
- Name of Witnesses (e-mail to tread@drowningawareness.org)
- Name of Stewards (if applicable; e-mail to tread@drowningawareness.org)

Friday, May 9, 2021 at 11:59 pm (EST)

- E-Mail (tread@drowningawareness.org) venue layout of attempt area
- Preparations for Photographic Evidence Preparations for Video Evidence Preparations for Video of the Entrance/Exits

Saturday, May 15th (Day of Event)

- Have several copies of appropriate forms (Witness Statements, Independent Witness Statements, and Stewards Statements)
- Count all participants and make sure they are registered
- If participants are not registered the individual can participate.
 - Register online and complete the waiver to be included in the final count.
- Make sure that participants have not been counted twice by using placing a bright colored wristband on them.
- Be prepared to start on time to Tread!
- Take pictures and videos throughout the Tread and send to tread@drowningawarness.org
- Collect all copies of appropriate forms with signatures and email to tread@drowningawarness.org

With your help, we will be able to submit all evidence in a timely manner to find out if we broke the Guinness World Record for Most People Treading Water (Multiple Venues)!

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Frequently Asked Questions

Sponsoring Agency: International Water Safety Foundation, INC

Contact Name: Tiffany Quash, Director of Operations

Email: tiffany@drowningawareness.org; tread@drowningdrowningawareness.org

Telephone: 703-718-6892 or 315-569-6990

Address: PO Box 25633 Alexandria, VA 22314

FEIN: 47-3213999

Is this agency charitable? Yes

Is this agency certified as a 501C nonprofit agency? Yes

Purpose of Event: To raise awareness of the ongoing global drowning pandemic and the vast number of people that lose their lives to drowning each year by treading water at the same time.

Date: Saturday, May 15, 2021

Location: Your Pool

Will money be raised? Yes. Any money raised is split 75%-25% between the team and the International Water Safety Foundation.

What about the current pandemic of COVID-19? We ask that you follow the social distancing guidelines in your area.

My team cannot participate during the designated day or time, can we still tread?
Yes! Even though your participation may not be counted as completing the World's Largest Tread, we strongly encourage you to continue spreading the word about International Water Safety Day during the week of May 15th to May 22nd.

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Will there be any commercial sponsorship of the event? No.

All campaigns will close, and fundraising will end on May 31, 2021 at 11:59p.

If you have any questions or if you are ready to set up your team to be a part of the 2021 World's Largest Tread-A-Thon® on Saturday, May 15, 202.

Contact Us Today!

703-718-6892 (office)/ 315-569-6990 (cell)
tread@drowningawareness.org or tiffany@drowningawareness.org
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